

Best of Boss



Tan leather holdall, Boss Black



Bag, Boss Black



Robe, BOSS



Canvas belt, Boss Green



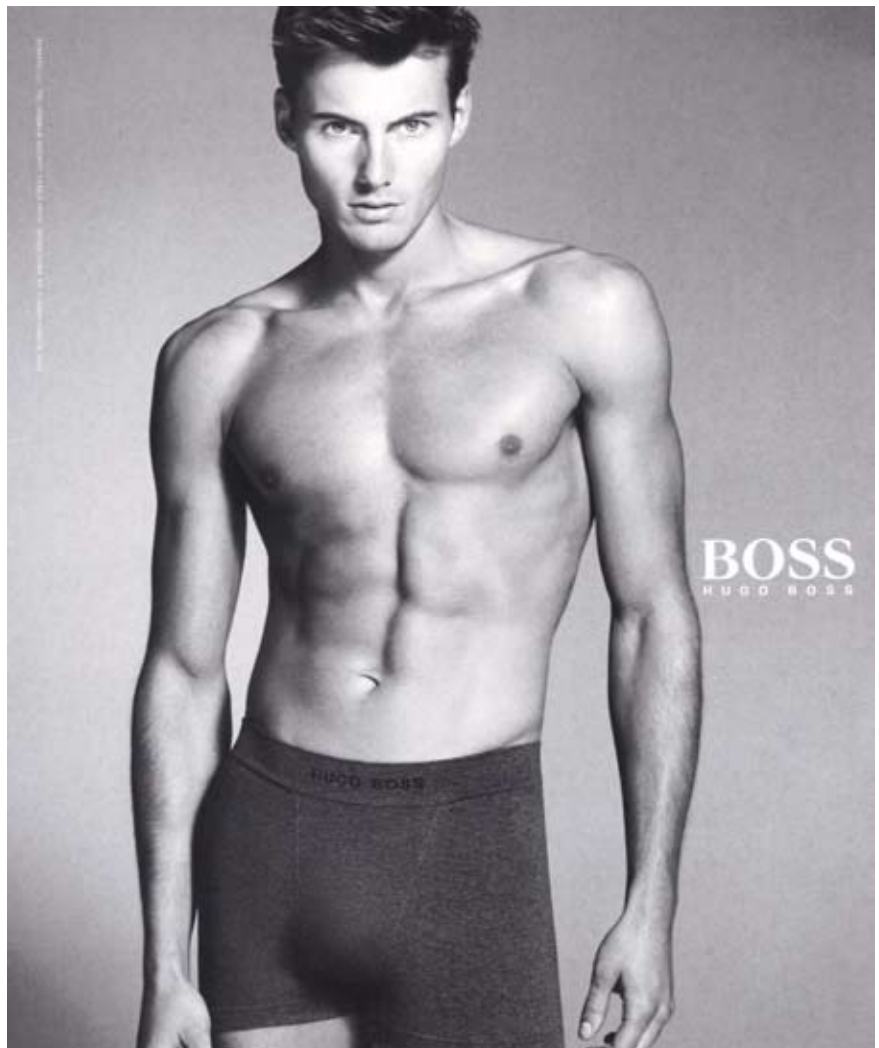
Leather sandal, HUGO



Lace-up trucker boot, Boss Orange

All prices upon request.

Hugo Boss , Mall of the Emirates,
Tel: 04 341 0630 and Boss Orange & Black,
Mall of the Emirates, Tel: 04 341 0702



BE THE BOSS

From the Boss Orange line with its African-inspired print tees and shirts to the Boss Black collection's slim-line silhouettes and refined blazers, Hugo Boss is the go-to brand for man-about-town tailoring and spring/summer casual wear. As art director of the brand's diffusion line, HUGO, Belgian designer Bruno Pieters has honed his talent for menswear to produce a collection inspired by German aviation legend Elly Beinhorn. Precise cuts and monochrome styling boasts strategic detailing which lends the classic safari styles an avant-garde twist: extra-long vests are worn with cropped jackets, while shorts are teamed with tailored parkas.



TEE-OFF IN STYLE...

Classic golf looks are reinvented using modern cuts, cool prints and standout colour combinations for Boss Green's spring/summer 09 collection. Zip-up jackets in patent-leather style and airy nylon blousons round up the preppy look. Other highlights include a checked tracksuit with striped knit cuffs at the wrists and ankles, and a retro-style blazer. The 'Pro Line', a professional segment dedicated exclusively to technical golf pieces, introduces new performance materials offering UV protection in T-shirts and waterproofing in knits.



PLUMP ACTION

Containing an exclusive blend of 20 natural ingredients, Zelens Skin Science uses Vitamin C, Vitamin E, blackberry, peppermint and lemon balm to smooth and refine skin texture, for highly effective anti-ageing. Well, that's the hard-sell anyway, which is based on hard evidence (clinical trials...) so this range may be worth a try if you're looking for a quick-fix solution to a dull complexion.

Zelens Skin Science skincare is available from Bliss Spas nationwide and www.zelens.com



FASHION MASTER TURNED MULTI-TASKER

Worth some space on your coffee table: *Collection agnès b.*, a catalogue of the designer-come-photography-enthusiast's 30-year art collection.

agnès b, The Dubai Mall, Tel: 04 339 8660



WANT IT!

Saks Fifth Avenue are launching this season's Want It! campaign with an exclusively designed representation of the seasonal trends from American artist Shepard Fairey and his design firm, Studio Number One (SNO). Renowned for his subliminal street campaigns, Fairey recently shot into the public limelight with his iconic portrait of Barack Obama. His propagandist representations of the Want It! trends (deconstructed sports coats, electric colours, reformed polo shirts and prints) will feature in-store, on limited edition shopping bags and catalogues and online at saks.com.

Saks Fifth Avenue, Jumeirah Beach Residence, Tel: 04 351 5551



BLAST FROM THE PAST

They're so out, they're in. Oakley's original Frogskin 80s designs are re-invented and exclusive to Oki-Ni in a variety of colours. www.oki-ni.com



TIME FOR CHANGE

Although his professional achievements may have peaked during the *What's Eating Gilbert Grape* era, Leonardo DiCaprio has certainly progressed through Hollywood's best-dressed lists. So much so, in fact, that he is now brand ambassador for luxury watch brand Tag Heuer. Royalties generated from the partnership and a multi-million-dollar pledge from DiCaprio will go to major environmental initiatives.

Tag Heuer is available at Ahmed Siddiqi & Sons stores nationwide

NEWS IN BRIEF

Stylish bags for boys are yet another aspect of male fashion that has gradually grown in dominance. With the decline of briefcases, man-bags are now everywhere. Offering a selection of bags and hold-alls from the classic to the cutting edge, Manbag are a new company hoping to capitalise on the movement towards casual leather bags for urban professionals.

www.manbagcompany.com

